



Corus Colors

MyriaPlus™

Service with a Plus

Reliability,
not liability

Supplier to best custo
customers demand the
involves each of us

us Way

MyriaPlus™ services

Service with a Plus

MyriaPlus™ is a unique offer from Corus designed to deliver added value through a range of specially tailored services, to fulfil requirements of prompt lead times and flexible quantity.

MyriaPlus™ is provided through the Myriad site in France, which has a reputation for providing flexibility and superior delivery service.



MyriaPlus™ Combinations

A combination of MyriaPlus™ Express and MyriaPlus™ Precise can be specified. Designed to offer a tailored service, a combination of the offers providing complete flexibility for the customer to choose the quantities required, at a delivery time that suits. This means any special customer requirement will be considered.

For more details please refer to the MyriaPlus™ specification datasheet or contact us.

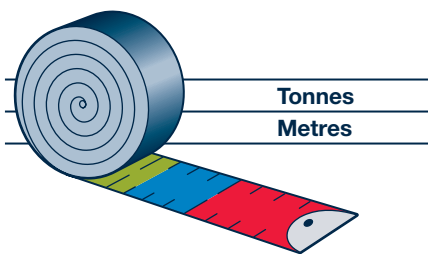


MyriaPlus™ Precise

MyriaPlus™ Precise is about providing exact quantities to suit the customer. This includes small minimum order quantities down to 5 tonnes and guaranteed precise quantities such as an exact amount of linear metres.

MyriaPlus™ Precise also includes the option of more than one colour on a coil, or even a mix of colours and/or coatings on a single coil.

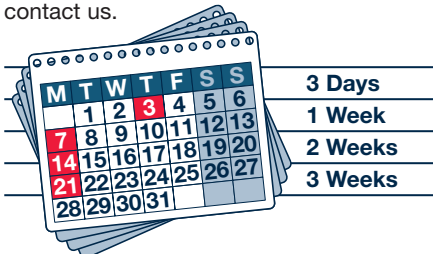
For more details of the MyriaPlus™ Precise offer please refer to the MyriaPlus™ specification datasheet or contact us.



MyriaPlus™ Express

MyriaPlus™ Express is based around short and flexible lead times, designed to suit the customer. Available on a wide range of products, this offer can meet requirements for material to be produced in as short as 3 days to 1, 2 or 3 weeks from receipt of order, guaranteed. For material produced within the 2 weeks option, there is an additional option to specify the precise day the material is ready by.

For more details of the MyriaPlus™ Express offer please refer to the MyriaPlus™ specification datasheet or contact us.



Corus is an international company providing steel products and services to customers worldwide.

We have over 40 years in producing pre-finished steel for many sectors including construction and manufactured goods.



MyriaPlus™ from Corus

With our track record MyriaPlus™ can deliver real peace of mind



Process flexibility

With over 450,000 tonnes per year capacity, Corus Myriad is one of the biggest steel coating production sites in Europe and benefits from coating lines specifically designed with flexibility in mind.

The combination of two continuous production facilities enable us to run small order quantities and make frequent colour changes.



Manufacturing excellence

Our products play a critical role in highly demanding applications and the Myriad site is approved to ISO9001 and ISO14001 quality standards. Through a structured and accredited approach to quality management and a focus on continuous improvement, we strive to be the best at what we do.



Expertise and commitment

With over 40 years experience in building up an excellent service to customers, and expertise in supplying a wide range of customers, Corus has built up a reputation through Myriad for providing shorter and more flexible lead times. As our track record demonstrates, we can achieve even the most demanding requirements. With a dedicated team in place who are passionate about MyriaPlus™, we are committed to providing customers with world class service.

Customer benefits

MyriaPlus™ can provide many benefits for production and manufacturing processes as well as procurement planning as a result of the fast and flexible response.

Financial

- Reduces storage and handling costs.
- Allows for improved stock rotation.
- Improves cash flow by reducing money tied up in stocks.

Production

- Enables more accurate and optimised production planning.
- Simplifies purchase management.
- Enables more accurate forecasting and therefore production scheduling.

Commercial

- Reduces the need for lengthy sales forecasts and facilitates better sales planning.
- Offers source of differentiation and more competitive service for customers.
- Enables customers to fulfil specific market needs for short lead times.

MyriaPlus™ in action

MyriaPlus™ Express

- **Location:** Germany
- **Sector:** Construction
- **Product:** 40 tonnes of PVDF2 35 µ from Corus
- **Colour:** RAL 9006
- **Processing time:** 3 days

On a construction project where the client had been let down by the contractor, the ability to get material manufactured in under 72 hours using MyriaPlus™ Express from Corus, gave this construction company an opportunity to win the contract. They were able to take on the order with fast delivery requirements at a significant extra margin.



The order of 40 tonnes in a standard colour was placed on Monday, produced on Wednesday evening, and despatched on Friday. Initially cautious about a steel manufacturer being able to meet tight deadlines, the customer is now fully confident in being able to meet projects with short turnaround times.

“MyriaPlus™ Express fully delivered. I can confirm that MyriaPlus™ delivers what others can only promise.” Production Manager



MyriaPlus™ Precise

- **Location:** France
- **Sector:** Construction fittings
- **Product:** 6 tonnes of Polyurethane 35 µ + 15 tonnes of Polyester 25 µ from Corus
- **Colour:** RAL 3002 + 9010
- **Processing time:** 3 weeks

A small customer faced several issues. They had just moved to smaller premises and could not hold much stock or place large orders for pre-finished steel. Having won a special order worth 1500 linear metres of RAL 3002, the customer did not want to be left with the remaining pre-finished steel.

Corus was able to help using MyriaPlus™ Precise by committing to produce the exact linear quantity requested, with a tolerance of 0/+ 5 %. The remaining length of the mother coil was coated in a standard mix of system and colour.

Enthusiastic about the revolutionary way of supplying pre-finished steel, the customer now regularly uses this “no more-no less” service.

“By providing a tailor made service, MyriaPlus™ Precise helped improve my stock management and also worked well with my reduced stock facility.”

Purchasing Manager

MyriaPlus™ Combination

- **Location:** Netherlands
- **Sector:** Cold rooms
- **Product:** 5 tonnes of Polyester 25 µ from Corus
- **Colour:** RAL 9002
- **Processing time:** 14 days

A customer based in Holland needed a small quantity of pre-finished steel to complete a cold room construction project. 5 tonnes was required in less than 15 days.



Corus offered a combination of MyriaPlus™ Express and MyriaPlus™ Precise to meet the small quantity and tough delivery requirements.

The order was placed and ready for despatch as promised 14 days later.

“This allowed completion of the project on time, and for the client to have peace of mind.”

General Manager

MyriaPlusTM

Trademarks of Corus

MyriaPlus is a trademark of Corus.

Care has been taken to ensure that the contents of this publication are accurate, but Corus Group Limited and its subsidiary companies do not accept responsibility for errors or for information that is found to be misleading. Suggestions for, or descriptions of, the end use or application of products or methods of working are for information only and Corus Group Limited and its subsidiaries accept no liability in respect thereof.

Before using products or services supplied or manufactured by Corus Group Limited and its subsidiaries, customers should satisfy themselves as to their suitability.

Copyright 2007 Corus.

Corus Myriad

22, avenue Jean de Béco
BP 12099, Louvroil
59606 Maubeuge Cedex
France

T: +33 (0) 327 530 530

F: +33 (0) 327 530 531

E: myriaplus@myriad.fr